

Argo Real Estate Launches "Argo University for Boards" Video Series

Considered one of the top property management companies in New York City, Argo Real Estate recently launched their "Argo University for Boards" video series. It presents viewers with an array of real estate topics covered in short, three-to-five-minute videos.

"Argo University for Boards" is known for its quarterly education sessions that focus on keeping condo and co-op board members informed on the topics that matter most to them. For years, the program has been known for bringing the industry's top experts to boards for in-person, real-time problem solving.

"Argo Real Estate is dedicated to educating and supporting board members, who do a very difficult job," said Argo Real Estate COO Julie Zuraw, "and to giving them easy access to the information they need."

Argo Real Estate launched "Argo University for Boards" in 2013 to provide their board members with additional education and resources. Argo surveys their board members to find out what are top concerns, issues and topics that the board members would like to address. Then, they compile a panel of experts to address these topics in a moderated panel format with additional time for questions and answers. Over the past few years, Argo has held quarterly seminars on various topics ranging from pet and smoking policies to New York City energy laws.

As an extension of their "Argo University for Boards" events, Argo's video series will highlight the topics and takeaways from previous Argo University seminars and other prevalent topics. The first five videos now available to view cover the following topics:

- Why attend Argo U
- Pet and smoking policies
- The board application process
- How to run a successful board meeting
- Your building renovations

"We pride ourselves on providing our board members with abundant educational resources," said Cynthia Graffeo, director of client relations at Argo Real Estate. "After receiving ample support for our Argo University seminars, we decided to expand our educational resources by offering access to the key information online via our website and video series."

With the new online video series, board members who are unable to attend the seminars can still receive the important takeaways through short video features hosted on the Argo Real Estate website. These videos showcase direct first-hand narratives from the experts who serve on the Argo University for Boards panels.

Additionally, the videos serve as an educational resource for all New York City board members, directing them to concise summa-



Alan Hedrick, Sales Agent at Argo Real Estate, welcomes Argo University attendees and introduces Argo Real Estate's Chief Operating Officer, Julie Zuraw

ries and explanations of prevalent topics. The ongoing video series launched with five videos and will add additional videos over time. Future video topics will include: alteration agreements, running effective meetings, understanding financial statements, insurance and liability considerations and understanding and benefiting from New York City energy laws.

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